



Food Policy Council Meeting

03/19/2014

The attendees for the food policy meeting that was held on March 19th, 2014 were Kristin Dubay-Horton, Christine Stafstrom, Margot Reynolds, Fred Kaskowitz, and Esperina Butterfield.

Marie Desances- Spoke about the Healthy Corner Store Initiative, she stated that a committee had been formed with 8 members. Moreover, the first focus group was conducted an hour before the FPC. The Healthy Corner Stores Committee is working on remodeling at least four corner stores on the East End area of Bridgeport. Students from local High Schools will be helping with the remodeling and the marketing of the stores. We spoke about the few stores that were picked and the possibility of supplying the stores with refrigeration units, cash registers and also given the stores a facelift (cleaning, painting, and labeling items) in order to draw in more customers and to also have the individuals in the neighborhood have access to healthy fruits and vegetables.

We spoke about the focus group that was conducted an hour before the FPC meeting. Individuals from the focus group shared a few concerns. They were more concern about having a grocery store instead of healthy corner stores. They mentioned that because of the price of groceries being too high, they are obliged to shopping at multiple grocery stores, in an effort to purchase sale items. Individuals from the focus group also felt that the corner stores are usually selling expensive products; it is also the reason why they are no likely to shop there.

The Food Policy members also spoke about the possibility of having the farmers market supply the healthy Corner Stores with fruits and vegetables at a reasonable price. Restaurant depot was also suggested as a produce provider for the healthy corner stores. A few concerns were raised by the policy members; who would be in charge of picking up the fruits and vegetables? How will we be able to control the pricing of the produce? Also can we hire someone to oversee the farmers market and the purchasing of the fruits and vegetables for the corner stores?

The meeting ended at 7:35

The next schedule meeting will be on April 16th, 2014.

Esperina- Elaborates on having the kids fill-out the employment applications and also spoke about the possibility of having high school students' work on the East End Farmers market.

Meeting ended at 7:37 P.M. on 11/20/2013, the next meeting was scheduled for December 4, 2013 from 5:3-7:30 P.M.

